





Marc Fourcade Fellow of the Oxford Leadership Academy, France

email: marc.fourcade@oxfordleadership.com

Marc Fourcade is an expert in the area of leadership development, and senior leadership coaching in particular.

His international experience includes long term engagements with leading global organisations like SONY Corp, GEC Alsthom, the ILO (UN), Credit Mutuel Bank, Epson Iberica and Novartis (Basel). He has also been an official advisor to French governmental agencies such as The National Centre of Space Research in the area of Behaviour & Quality.

In the management consulting arena for over two decades, Marc has very rich experience in this field, in Europe as well as in Asia, where he has facilitated several strategic leadership initiatives at some of India's leading organisations.

Dealing directly with the challenges leaders face in today's fast moving business environment, Marc has developed a unique Strategic Convergence Model, which brings together three domains of leadership focus:

- Performance Management
- Strategic Leadership
- Talent Management

The uniqueness of his approach is to address these three dimensions simultaneously through the concept of Strategic Coaching , thereby providing a meaningful methodology and basis for long term leadership development planning. While the strategic convergence model addresses the hot topics for leaders today, a lot of Marc's facilitation is anchored around the human aspects of leadership. Consequently his approach is to help organisations and individuals to identify their purpose and meaning as a central theme to the way in which they plan their growth and learning.

Marc's experience for over a decade since 1992 has been in facilitating major strategic projects for leading Companies.

Besides his extensive experience in Europe, his major engagements in Asia have included a strategic engagement with Godrej & Boyce for several years, facilitating a transformational process around performance management and culture building, in close coordination with the Chairman and the management team. He has also facilitated similar engagements at The Nagarjuna Group, The Atul Group, The Oberoi Group, and several other organisations have benefited from his leadership development impact.

